



california PIZZA KITCHEN

FUEL THE FAMILY WITH CALIFORNIA PIZZA KITCHEN'S CAULIFLOWER PIZZA CRUST, NOW AVAILABLE IN A SMALLER SIZE FOR CPKIDS MEALS AND LUNCH DUO PIZZAS

LOS ANGELES – August 14, 2018 – [California Pizza Kitchen](#) (CPK) today announced that the restaurant's popular Cauliflower Pizza Crust is now available in a smaller, seven-inch size made just for CPK Kids Meals and CPK's Lunch Duos. CPK became the first national restaurant brand to offer Cauliflower Pizza Crust when it introduced the full-size option in [January 2018](#). The veggie-based crust, which has fast become a favorite among diners, has fewer carbs than CPK's traditional hand-tossed pizza dough, is made with gluten-free ingredients*, and is a delicious way for guests to sneak in extra veggies when enjoying their favorite CPK pizzas.

CPK Kids, Powered by Cauliflower

CPK takes pride in offering a variety of kid-friendly dishes that are made with the same high-quality, creative ingredients as the rest of the menu. The addition of Cauliflower Pizza Crust means that kids can now enjoy their favorite CPK pizza with an added bonus of veggie fuel that parents can feel great about.

"The reception to our Cauliflower Pizza Crust has been incredible, and we are so proud to be able to now offer this trend-setting innovation as a part of our CPK Kids menu," said Brian Sullivan, SVP of Culinary Innovation at CPK. "As a parent myself, I know that trying to get kids to eat vegetables can be a real challenge when all they want to eat is pizza. This delicious new veggie-based crust is a win-win!"

For guests aged 10 years and younger, CPK Kids meals include a choice of fountain beverage, lemonade, apple juice, milk or chocolate milk.

A New Take On The "Power Lunch"

Lunch Duos offer CPK guests the opportunity to pair lunch-sized versions of a favorite pizza or sandwich with a soup or salad, creating more than 80 possible combinations. With the addition of the new lunch-size Cauliflower Pizza Crust, guests looking for a quick yet satisfying lunch have even more options, with the same great value. Lunch Duos are available at participating locations Monday through Friday, from 11 a.m.-4 p.m.

Cauliflower Pizza Crust can be ordered on any CPK Kids or Lunch Duo pizza in place of classic hand-tossed dough for an additional \$1.50.

The new seven-inch Cauliflower Pizza Crust is available at participating U.S. locations, excluding airport, stadium, university, and hotel locations. To learn more about CPK's full menu and check the availability of items in your area, please visit www.cpk.com.

Show us how you enjoy your CPK Cauliflower Crust Pizza by tagging #poweredbycauliflower online.

**Our cauliflower crust is made using gluten-free ingredients, based on information from our supplier. However, due to our current kitchen space, only the pizzas listed on our separate Gluten-Free Pizza menu can be prepared using [Gluten Intolerance Group's](#) certified gluten-free procedures. Non-certified menu items are prepared in*

shared cooking and preparation areas and may not be completely free from gluten. Guests should inform a manager of any gluten intolerance.

About California Pizza Kitchen

In 1985, California Pizza Kitchen (CPK) opened its first restaurant in Beverly Hills and introduced diners to innovative California-style pizza. With a passion for combining fresh, seasonal ingredients with flavor inspirations from around the world, today CPK is a global brand serving creative California cuisine in more than 250 restaurants in 13 countries and U.S. territories. From signature, hand-tossed pizzas and high-quality main plates to inventive better-for-you options, Lunch Duos, premium wines and hand-crafted beverages, CPK adds its imaginative twist to create a memorable casual dining experience. For more information, visit cpk.com. Connect with CPK on Twitter at [@calpizzakitchen](https://twitter.com/calpizzakitchen) (#NEWCPK), Instagram at [@californiapizzakitchen](https://www.instagram.com/californiapizzakitchen), and Facebook at facebook.com/californiapizzakitchen. Download the new [CPK Rewards™](#) app for [iOS](#) and [Android](#) to earn rewards for dining creatively, pay by mobile, order online and more.

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